WindUp

your partner in energy technologies

MADE INNOV-IT@LY

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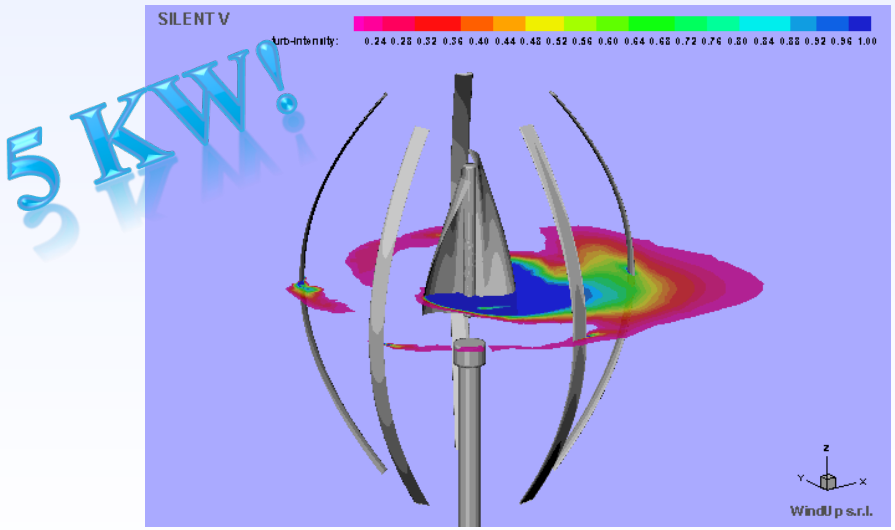
3 years ago…

…today «SilentV»



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The market (*)

(*) Small Wind Turbine World Report Summary 2012 (World Wind Energy Association)

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The company

Giancarlo Cerveglieri
C.E.O. WindUp

Fabio Parma

Giuseppe Aucello

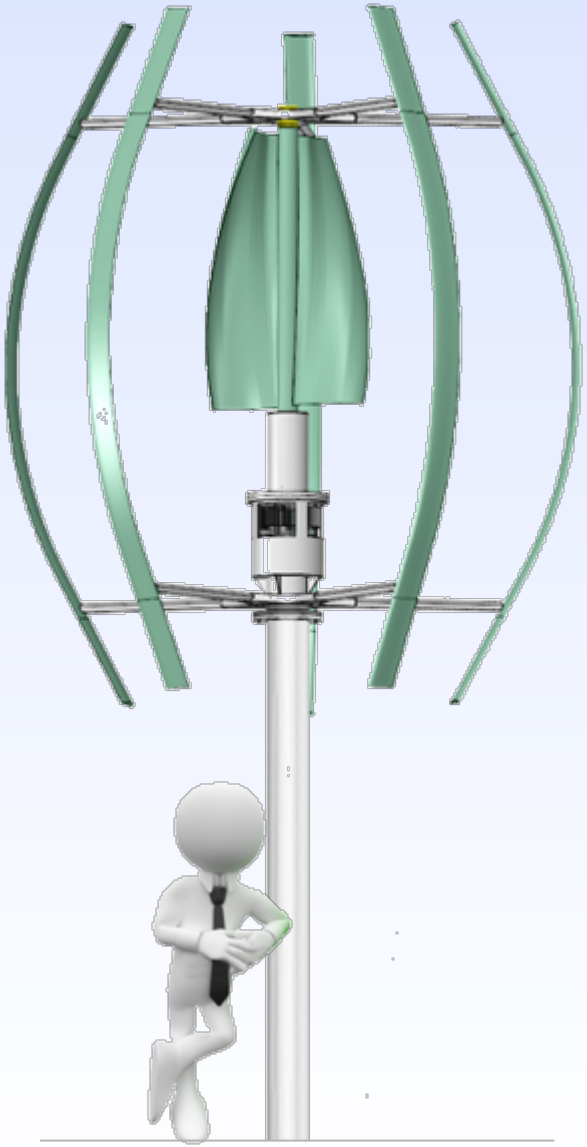
Danilo Marchetti

WIND UP

(nfc) Interamente lecchese il team di Wind Up srl, società fondata lo scorso settembre dal 31enne **Alessio Marchetti** (*nella foto*) con **Giancarlo Cerveglieri**, **Giuseppe Aucello**, **Danilo Marchetti** e **Fabio Parma**. Obiettivo: sviluppare il settore del micro e mini-eolico.

«Abbiamo già sviluppato un prototipo di mini-turbina eolica ad asse verticale di 5 kWe, il Silent V - ha spiegato Marchetti - Il micro-eolico è ancora poco sviluppato per la piccola utenza, ma offre grandi vantaggi». Un primo Silent V sarà a breve installato al circolo velico di Bellano e un altro al polo lecchese del Politecnico di Milano.

Alessio Marchetti
C.O.O. WindUp



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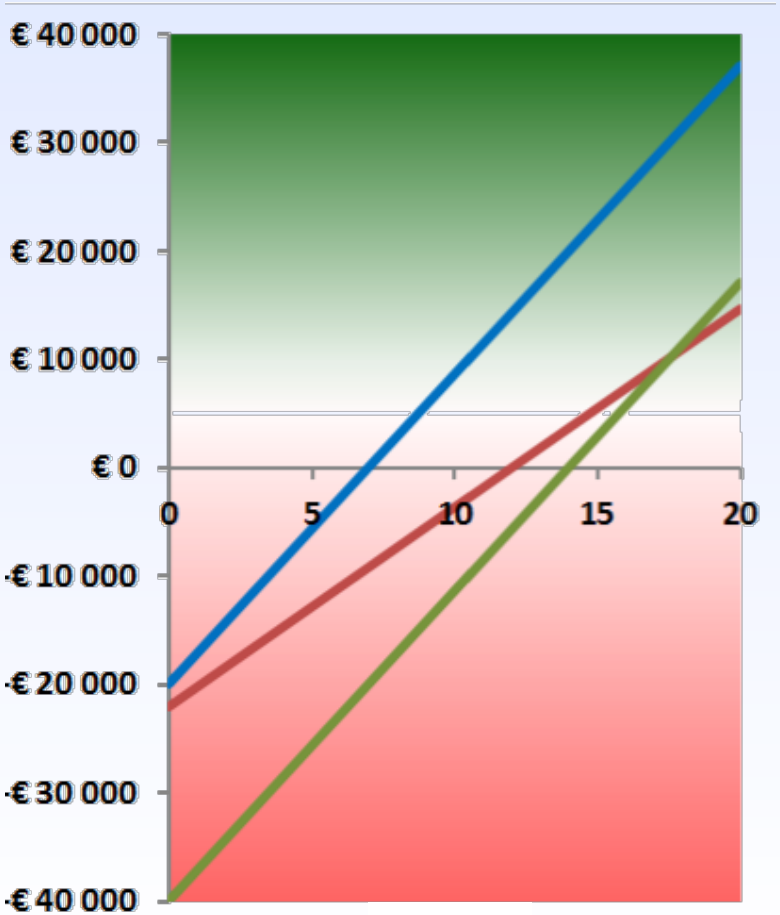
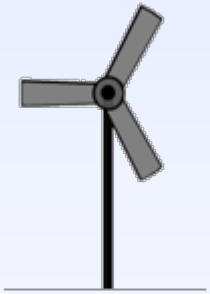
SilentV vs. competitors



Low efficiency
(slow growth)



Too expensive
(more negative start point)

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SilentV vs. photovoltaic

100 kW = 800m²

100 kW = 20 turbines

WT benefit: Minimum environmental requirements and ground occupancy

Supply chain business

Product Maintenance

Part Productions

Distributions

Installations

Customers Assistance

Design & Know how

LRIP(*) Assembly

(*) LRIP = Low Rate Initial Productions